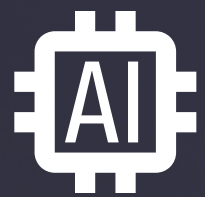# QUALIZEAL

Test Automation
Trends To Look Forward
To In 2023!

There are several trends in test automation that are likely to continue to evolve in the coming years:

Increased Use Of Artificial Intelligence (AI) And Machine Learning (ML) In Test Automation:

AI and ML technologies can help to automate the test design process, making it easier to create and maintain test cases.

Shift Towards Continuous Testing

As organizations adopt continuous delivery and deployment practices, there is a trend towards continuous testing, in which tests are run continuously throughout the development process.

Increased Use Of Test Automation In The Cloud

Many organizations are moving their applications and testing environments to the cloud, which allows for increased scalability and flexibility. This trend is likely to continue, and will likely lead to the development of new tools and approaches for test automation in the cloud.

Increased Focus On Test Data Management

As test automation becomes more widespread, there is a growing need to manage and maintain large amounts of test data. This trend is likely to lead to the development of new tools and approaches for test data management.

Increased Use Of Open-Source Tools

There is a trend towards the use of open-source tools for test automation, as these tools are often more flexible and cost-effective than proprietary alternatives.